

We, Escotta (Escotta Consultoria Ltda), are committed to safeguarding your privacy. The purpose of this document is to clarify what information is collected from users of our sites <http://escotta.com> , <http://escotta.com.br> and <http://nfchannel> - and their services - and how these data are Manipulated and used.

Please be advised that if you do not agree with the content of this policy, it is not recommended to download our materials or use any of our services.

## About collecting data

On our sites, information is collected in the following ways:

Information provided by you - We collect personally identifiable information - such as name, phone number, email address, company you work for and position - filling out the forms for downloading our free content. Eventually, the request some information can be made through Escotta direct contact with users via email or telephone.

Site navigation information - When you visit our site, a cookie is placed on your browser through the Google Analytics software to identify how many times you return to our address. Information such as IP address, geographic location, reference source, type of browser, duration of the visit and pages visited are collected anonymously.

Contact History - Here at Escotta we store information about all contacts already made with our users, such as content downloaded from our pages and interactions via email.

## About the use of your Personal Information

This term allows Escotta to use your personal information for different purposes.

The e-mail is used for the operation of sending the material or information requested by you when completing the form.

It can also be used to send Newsletters, always related to the theme Digital Marketing. Por fim, o e-mail será utilizado ainda para comunicar o lançamento de novos materiais gratuitos ou de novos produtos da Escotta e parceiros. No entanto, o usuário pode cancelar a assinatura a qualquer momento.

The download data may be disclosed as research and statistics, and no personal information is disclosed openly unless explicitly authorized.

Escotta employees may eventually contact us via email or telephone to conduct research or present products and services.

Your personal information will be shared with our partners only when the partnership is explicit on the page where the form for receiving educational content appears.

## **About accessing your personal information**

Only your Escotta employees can view your personal information. Eventually, if the insertion of your information occurs in actions created in partnerships, the explicitly identified partners will also have access to the information. No personal information may be disclosed publicly.

Escotta also agrees not to sell, rent or pass on its information to third parties. The only exception is in cases where such information is required by law.

In addition, although we work with good security and protection practices, no web service has a 100% guarantee against intrusions and we can not be held liable if this occurs.

## **About content sharing on social networks**

By clicking on the content sharing buttons on the social media available on our pages, the user will be publishing the content through his / her profile in the selected network. Escotta does not have access to users' login and password on those networks, nor will it publish content on behalf of the user without it performing this action.

The same principle applies to obtaining educational materials through the "Social Payment" option.

## About the use of information provided to our customers

Escotta uses tools for creating Landing Pages, CRM, sending email marketing, among others that involve managing the personal information of users with whom your customers maintain relationships.

However, Escotta does not control the requested information using your system. This data belongs to customers, who use, disclose and protect it in accordance with their privacy policies. They are also responsible for collecting, managing and processing confidential information.

## About unsubscribing and changing / deleting personal information

You can choose not to receive any further e-mail from Escotta.

In all the emails that we send there is always a link to cancel the signature available in the last lines. By clicking this [link](#) you will automatically be unsubscribed from the list.

It is important to mention that when filling in any form again it will be characterized the reinsertion of your email to the list. Therefore, the cancellation request must be made again if it is of interest to you.

To change your personal information or even delete it from our database, simply send an email to [escotta@escotta.com](mailto:escotta@escotta.com)

## Changes to the Privacy Policy

This Privacy Policy may be subject to updates. Therefore, we recommend periodically visiting this page so that you have knowledge about the modifications.

Before using information for purposes other than those defined in this Privacy Policy, we will ask for your authorization.

## Contact Escotta for clarification of doubts

Any questions regarding our privacy policy can be clarified by contacting us.

Send an email to [escotta@escotta.com](mailto:escotta@escotta.com)

We are located at Rua Padre Anchieta, 2348 – 20º andar - Conjunto 2008

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